

## Message Text

UNCLASSIFIED

PAGE 01 BONN 10854 131632Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----041954 140437Z /20

R 131623Z JUN 78  
FM AMEMBASSY BONN  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 9352  
AMCONSUL MUNICH  
AMCONSUL STUTTGART

UNCLAS BONN 10854

E.O. 11652: N/A  
TAGS: BEXP, GW  
SUBJECT: ADS REQUEST - THERMOSS-MAGNET ENGINEERING,  
CARSON, CA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE  
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

HAYLER KG  
LEOPOLDSTRASSE 64  
D-8000 MUENCHEN 23  
CONTACT: FRAU DR. MEINECKE, MANAGER  
PHONE: 089/342002  
TELEX: 05/23000  
COMMENT: THE COMPANY IS A WELL-KNOW WHOLESALER AND  
IMPORTER IN SPORTING GOODS, HAYLER KG FOUNDED IN 1951,  
EMPLOYS ABOUT 35 PERSONS AND HAS AVERAGE ANNUAL SALES  
OF DM 10 MILLION. FRAU DR. MEINECKE EXPRESSED STRONG  
INTEREST IN SUBJECT ADS AND WOULD LIKE MORE DETAILED  
INFORMATION AND WHOLESALER PRICE LIST.

ITEC CONSULT GMBH  
HOHENSTAUFENSTRASSE 1  
D-8000 MUENCHEN 40  
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CONTACT: HERR SEKIGUCHI, MANAGER  
PHONE: 089/348034  
TELEX: 05216112  
COMMENT: ITEC WAS FOUNDED IN 1973. FIRM EMPLOYS 12  
PERSONS IN MUNICH. SATISFACTORY SALES. BRANCH IS  
MAINTAINED IN TOKYO/JAPAN. FIRM ENJOYS A GOOD RE-  
PUTATION. SUITABLE TRADE PARTNER.

J. STERNBERG

-GROSSHANDEL, EXPORT, IMPORT, TRANSIT-

P. O. BOX 202211

D-8000 MUENCHEN 2

CONTACT: MR. J. STERNBERG

PHONE: 089/131187

COMMENT: J. STERNBERG HAS BEEN ACTING AS SALES AGENT  
AND IMPORTER SINCE 1976. FIRM IS SMALL BUT CAN UNDER-  
TAKE SERVICING. HE IS SAID TO MAKE SATIS-  
FACTORY PROFITS. WOULD WELCOME DIRECT CONTACTS WITH  
U.S. FIRM.

INTERSPORT DEUTSCHLAND AG

NECKARGARTACHER STR. 94

D-7100 HEILBRONN

CONTACT: MR. WOLL

PHONE: 07131-41071

TELEX: 0728705

COMMENT: PROSPECT IS GERMANY'S LARGEST PURCHASING  
COOPERATIVE OF SPORTING EQUIPMENT AND CLOTHING. IT  
EMPLOYS 100 AND LISTS ANNUAL SALES OF DM 150 MILLION.  
WISHES DETAILED OFFER INCLUDING PRICE LISTS. MOST  
FAVORABLY KNOWN TO CONSULATE GENERAL.  
APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR  
STOESSEL  
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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 jun 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BONN10854  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780247-0949  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** cc30d18a-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2380818  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ADS REQUEST - THERMOSS-MAGNET ENGINEERING, CARSON, CA THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY  
**TAGS:** BEXP, GE  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/cc30d18a-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014